

## **Report from Membership Officer**

The local party had 359 members at the beginning of November 2024. Numbers have reduced slightly over the year. This is disappointing because we would usually expect membership to increase during a successful general election campaign.

2025 should give opportunities for some recruitment campaigning, especially if we are not distracted by elections. In the past we have knocked on the doors of supporters identified through past canvassing and asked them to join or help in other ways, It has taken effort but it has worked. We should concentrate on wards where we have support, but where there are few members.

Also we should consider including an invitation to join in Focus newsletters.